MEDIA PACK

EURO WEEKLY NEWS

The People's Paper

"To support and inspire the individuals, neighbourhoods and communities we serve, by delivering news with a social conscience."

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FIRST WORDS

In the last 25 years we have worked tirelessly to establish the EWN Media Group into the respected and expanding company that it is today. EWN publications are now read by over half a million every week throughout southern Spain, Mallorca and around the world, making the company Europe´s largest free local newspaper in English."

Despite stiff competition, a global recession, plus the ongoing ramifications of Britain's EU exit and the global Covid pandemic, our mandate throughout has been to better serve advertisers and readers while continuing to expand. As marketing demands and readers' lifestyles have changed, the EWN has passionately and constantly strived not only to keep pace but to lead the expectations of clients and the public both in print and online.

This is in-built in the EWN DNA.

All clients are offered opportunities that can help expand and improve their businesses, with frequently significant levels of success.

Trust is often fragile in the media world, but the award-winning EWN are constantly rated and recommended by international, national and leading local companies. Our teams of multilingual staff personally serve discerning clients from the Costa Blanca regions down the Coast to Gibraltar, as well as inland regions and the Island of Mallorca.

We look forward to being able to serve you in the future.

EWN FAMILY

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DO YOU WANT TO BE KING?

Across all six newspapers, the website and social media each week by EWN, the daily edict is simple: The customer is king.

Everyone from the owners and senior management through to the sales and marketing staff, design, production and editorial departments... each and every employee must strive to help provide the best possible service. With packages personally tailored to suit clients – from major international advertising agencies to new one-owner businesses advertising for the first time – the aim is to simply showcase and promote your products in the best possible way.

As Henry Ford remarked: "A man who stops advertising to save money is like a man who stops a clock to save time."

These will individually- through a combination of print, online, or with social media- reach millions of readers and followers. To get the best ROI for your business you need to talk to the experts at the EWN."

You want to be KING?

Then include EWN Media in your marketing budgets!

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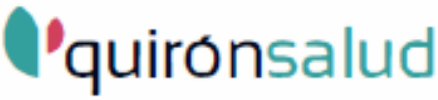
BRANDS



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NEWSPAPER

Consistently providing the most effective and successful way for advertising clients to get businesses and products seen by the people they want to reach, the EWN is the longest and largest running free English-language newspaper in Europe. The six EWN print editions collectively boast a weekly readership of more than half a million, with over 300 pages printed every week the six separate editions available throughout Southern Spain and Mallorca.

The EWN provides the best and only truly comprehensive guide to news, views, business, leisure, health, beauty, dining, television, technology and sport along with locally written insights to life among the discerning expatriate communities in the Costa del Sol, Costa Blanca North, Costa Blanca South, Almeria, Axarquia and Mallorca.

The EWN is often the only weekly FREE newspaper in English in these areas and is always the largest regardless of the area.

Bilingual sales staff in various regional EWN offices fully understand the marketing needs of Blue Chip international companies along with national companies, established local firms, as well as fledgling businesses.

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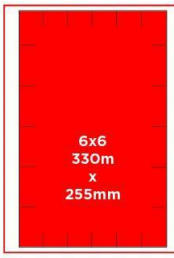
AD PRICES/MODULES

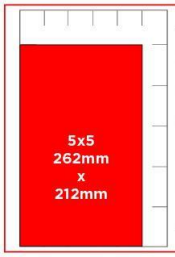


Full page 6x6:

Costa del Sol	1000€
Costa Blanca North	600€
Costa Blanca South	600€
Costa de Almeria	500€
Mallorca	500€
Axarquia	500€

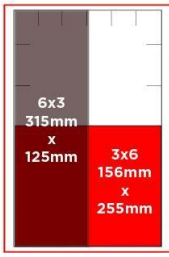
2/3rd Page, 6x4, 4x6

Costa del Sol	700€
Costa Blanca North	450€
Costa Blanca South	450€
Costa de Almeria	350€
Mallorca	350€
Axarquia	350€



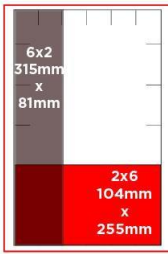
Junior Page 5x5:

Costa del Sol	800€
Costa Blanca North	500€
Costa Blanca South	500€
Costa de Almeria	400€
Mallorca	400€
Axarquia	400€



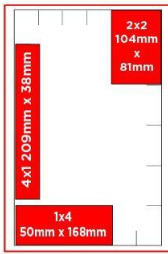
1/2 Page, 6x3, 3x6

Costa del Sol	600€
Costa Blanca North	400€
Costa Blanca South	400€
Costa de Almeria	300€
Mallorca	300€
Axarquia	300€



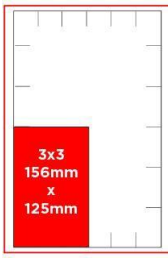
1/3rd Page, 6x2, 2x6

Costa del Sol	400€
Costa Blanca North	300€
Costa Blanca South	300€
Costa de Almeria	200€
Mallorca	200€
Axarquia	200€



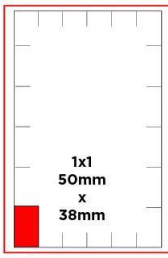
1/8th Page, 4x1, 1x4, 2x2

Costa del Sol	140€
Costa Blanca North	100€
Costa Blanca South	100€
Costa de Almeria	70€
Mallorca	70€
Axarquia	70€



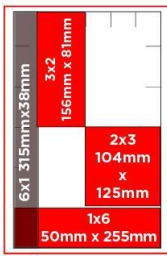
1/4 Page, 3x3

Costa del Sol	300€
Costa Blanca North	200€
Costa Blanca South	200€
Costa de Almeria	150€
Mallorca	150€
Axarquia	150€



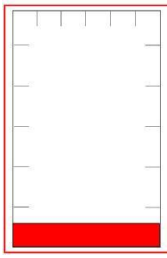
50mm x 38mm, 1 module

Costa del Sol	40€
Costa Blanca North	30€
Costa Blanca South	30€
Costa de Almeria	20€
Mallorca	20€
Axarquia	20€



1/6th Page, 6x1, 3x2, 2x3, 1x6

Costa del Sol	200€
Costa Blanca North	150€
Costa Blanca South	150€
Costa de Almeria	100€
Mallorca	100€
Axarquia	100€



TV Banner:

Costa del Sol	100€
Costa Blanca North	60€
Costa Blanca South	60€
Costa de Almeria	50€
Mallorca	50€
Axarquia	50€

Special positions and colour

Front page + 300%

*-Front page example: 1 module 40€ + 300% = 160€ + % IVA = 183.60€

Back page + 100% News pages + 20%

Full Colour + 35% Spot colour + 15%

The following charts provide the exact measurements of all the advertising shapes and sizes available, including direct multiplication of the base 1 module. Larger advertisements benefit in size due to the space between the individual modules. For advertisement in multiple editions, please ask for specific prices.

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FRONT PAGE

MODULE SIZES

EAR Front Page 50mm x 38mm

2x2
80mm x 81mm
FP advert

1x1
38mmx 38mm
Single FP Advert

2x3
80mm x 125mm
FP advert

1x6 · 38mm x 255mm
Double FP Advert

1x2
38mm x 81mm
Double FP Advert

CLASSIFIEDS

1x1 · Single · 38mm x 38mm
Classified Advert

2x1 · Double · 80mm x 38mm
Classified Advert

1x2 · Double · 38mm x 81mm
Classified Advert

3x3 · 125mm x 125mm
Quarter Page Classified Advert

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ROP

ROP

MODULE SIZES

1x3
50mm x 125mm
Modules Advert

2x3
104mm x 125mm
1/6th Page
Advert

3x3
156mm x 125mm
Quarter
Page Advert

6x3 • 315mm x 125mm
Half Page Vertical Advert

1x6 • 1/6th Page
50mm x 255m
Advert

2x1 • 104mm x 38mm
Double
Module Advert

2x5 • 104mm x 212mm
Modules Advert

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ROP

ROP

MODULE SIZES

3x6
156mm x 255mm
Half Page Advert

1x2 • 50mm x 81mm
Double Module Advert

2x2 • 104mm x 80mm
1/8th Page Advert

3x3
156mm x 125mm
Quarter
Page Advert

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EDITION DATES 2022

JANUARY

DATE	EDITION
06/01/22	1905
13/01/22	1906
20/01/22	1907
27/01/22	1908

FEBRUARY

DATE	EDITION
03/02/22	1909
10/02/22	1910
17/02/22	1911
24/02/22	1912

MARCH

DATE	EDITION
03/03/22	1913
10/03/22	1914
17/03/22	1915
24/03/22	1916
31/03/22	1917

APRIL

DATE	EDITION
07/04/22	1918
14/04/22	1919
21/04/22	1920
28/04/22	1921

MAY

DATE	EDITION
05/05/22	1922
12/05/22	1923
19/05/22	1924
26/05/22	1925

JUNE

DATE	EDITION
02/06/22	1926
09/06/22	1927
16/06/22	1928
23/06/22	1929
30/06/22	1930

JULY

DATE	EDITION
07/07/22	1931
14/07/22	1932
21/07/22	1933
28/07/22	1934

AUGUST

DATE	EDITION
04/08/22	1935
11/08/22	1936
18/08/22	1937
25/08/22	1938

SEPTEMBER

DATE	EDITION
01/09/22	1939
08/09/22	1940
15/09/22	1941
22/09/22	1942
29/09/22	1943

OCTOBER

DATE	EDITION
06/10/22	1944
13/10/22	1945
20/10/22	1946
27/10/22	1947

NOVEMBER

DATE	EDITION
03/11/22	1948
10/11/22	1949
17/11/22	1950
24/11/22	1951

DECEMBER

DATE	EDITION
01/12/22	1952
08/12/22	1953
15/12/22	1954
22/12/22	1955
29/12/22	1956

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EDITION DATES 2023

JANUARY

DATE	EDITION
05/01/23	1957
12/01/23	1958
19/01/23	1959
26/01/23	1960

FEBRUARY

DATE	EDITION
02/02/23	1961
09/02/23	1962
16/02/23	1963
23/02/23	1964

MARCH

DATE	EDITION
02/03/23	1965
09/03/23	1966
16/03/23	1967
23/03/23	1968
30/03/23	1969

APRIL

DATE	EDITION
06/04/23	1970
13/04/23	1971
20/04/23	1972
27/04/23	1973

MAY

DATE	EDITION
04/05/23	1974
11/05/23	1975
18/05/23	1976
25/05/23	1977

JUNE

DATE	EDITION
01/06/23	1978
08/06/23	1979
15/06/23	1980
22/06/23	1981
29/06/23	1982

JULY

DATE	EDITION
06/07/23	1983
13/07/23	1984
20/07/23	1985
27/07/23	1986

AUGUST

DATE	EDITION
03/08/23	1987
10/08/23	1988
17/08/23	1989
24/08/23	1990

SEPTEMBER

DATE	EDITION
31/08/23	1991
07/09/23	1992
14/09/23	1993
21/09/23	1994
28/09/23	1995

OCTOBER

DATE	EDITION
05/10/23	1996
12/10/23	1997
19/10/23	1998
26/10/23	1999

NOVEMBER

DATE	EDITION
02/11/23	2000
09/11/23	2001
16/11/23	2002
23/11/23	2003

DECEMBER

DATE	EDITION
30/11/23	2004
07/12/23	2005
14/12/23	2006
21/12/23	2007
28/12/23	2008

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EDITION DATES 2024

DATE	EDITION	SPECIAL	DATE	EDITION	SPECIAL
JANUARY			JULY		
04/01/24	2009		04/07/24	2035	
11/01/24	2010		11/07/24	2036	
18/01/24	2011		18/07/24	2037	
25/01/24	2012		25/07/24	2038	
FEBRUARY			AUGUST		
01/02/24	2013		01/08/24	2039	
08/02/24	2014		08/08/24	2040	
15/02/24	2015		15/08/24	2041	
22/02/24	2016		22/08/24	2042	
29/02/24	2017		29/08/24	2043	
MARCH			SEPTEMBER		
07/03/24	2018		05/09/24	2044	
14/03/24	2019		12/09/24	2045	
21/03/24	2020		19/09/24	2046	
28/03/24	2021		26/09/24	2047	
APRIL			OCTOBER		
04/04/24	2022		03/10/24	2048	
11/04/24	2023		10/10/24	2049	
18/04/24	2024		17/10/24	2050	
25/04/24	2025		24/10/24	2051	
			31/10/24	2052	
MAY			NOVEMBER		
02/05/24	2026		07/11/24	2053	
09/05/24	2027		14/11/24	2054	
16/05/24	2028		21/11/24	2055	
23/05/24	2029		28/11/24	2056	
30/05/24	2030				
JUNE			DECEMBER		
06/06/24	2031		05/12/24	2057	
13/06/24	2032		12/12/24	2058	
20/06/24	2033		19/12/24	2059	
27/06/24	2034		26/12/24	2060	

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DISTRIBUTION

The Euro Weekly News, the largest English language publication in Spain, is read by more than 500,000 people a week and has thousands of distribution points in carefully selected locations every week of the year. This makes the EWN between 4 to 10 times larger than any other English newspaper in Spain.

Come sun, rain, fiestas and holidays, the EWN is THE paper of choice among the large number of British and English-speaking expats who call various parts of Spain their home. But constant and ongoing fine tuning ensures that everyone among the English-language reading public- from British expats to the discerning Scandinavian 'Snowbirds' who call Spain their home to Spanish nationals and northern European expat residents- can easily find copies each week.

The success of the EWN is purely on numbers - the more you print the more readers you reach, resulting in a better response for our advertisers; the better response for advertisers, the more advertisers, and the more advertisers the more copies we can print - and so it goes on.

This is why the EWN is the largest and strongest English newspaper in Spain and we have more advertisers than any other newspaper in Spain.

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REGIONS COVERED

COSTA DEL SOL 46,000 COPIES 1,200 DISTRIBUTIONS POINTS

Malaga, Churriana, Alhaurin de la Torre, Alhaurin el Grande, Cartama, Cartama/Estacion, Villafranco, Coin, Pizarra, Monda, Torremolinos, Playa Mar, La Carihuela, Montemar, Benalmadena Costa, Puerto Marina, Arroyo de la Miel, Fuengirola, Los Boliches, Torreblanca, Torrenueva, Mijas Pueblo, La Cala de Mijas, Miraflores, Riviera del Sol, Calahonda, Elviria, El Rosario, La Chapas, Cabopino, Torre Real, Marbella, La Canada, Aloha Pueblo, Atalaya, Los Naranjos, Nagueles, La Campana, Golden Mile, Puerto Banus, Nueva Andalucia, Estepona, Los Llanos, Benahavis, Benavista, Bel Air, Cancelada, Benamara, Sabinillas, La Duquesa, San Pedro, Guadalmina, Sotogrande, Guadiaro, Torreguadiaro, Pueblo Nuevo Guadiaro, San Roque, Los Barrios, La Linea.

AXARQUIA 10,000 COPIES 350 DISTRIBUTION POINTS

LaCala del Moral, Rincon de la Victoria (CommercialCentre, Anoreta Centre), Benagalbon Pueblo, Chilches Costa, Benajarafe, Valle Niza, Almayate, Torre del Mar, Velez-Malaga, El Ingenio, Caleta de Velez, Algarrobo, Competa, Trapiche, La Vinuela, Puerta Puente Don Manuel, Los Romanos, Colmenar, Casabermeja, Villanueva del Rosario, Villanueva del Trabuco, Torrox Pueblo, Torrox Costa, El Morche, Frigiliana, Nerja, Capistrano, Burriana, La Herradura, Almunecar, LaVelilla, Salobrena, Motriltown, MotrilCosta.

MALLORCA 10,000 COPIES 380 DISTRIBUTION POINTS

Palma, Santa Catalina, Portixol, Can Pastilla, Son Servera, Cala Bona, Cala Millor, Sa Coma, S'Lllot, Felanitx, S'Horta, Porto Colom, Cala d'Or, Santanyi, campos, Llucmajor, Algaida, Marivent, San Agustin, Cas Catala, Illetas, Bendinat, Portals Nous, Puerto Portals, Costa den Blanes, Son Caliu Nou, Palma Nova, Torrenova, Magalluf, Cala Vinas, Son Ferrer, El Toro, Port Adriano, Santa Ponsa, Costa de la Calma, Andratx, S racco, Puerto Andratx, Camp de Mar, Paguera, Son Bugadellas, Calvia, Esporles, Valdemossa, Deia, Puerto Soller, Soller, Festival Park, Palmanyola, Santa Maria, Consell, Alaro, Binissalem, Inca, Sa Pobla, Pollensa, Cala San Vicente, Puerto Pollensa, Alcudia, Alcanada, Port of Alcudia, Playa de Muro, Can Picafort, Manacor, Son Gual.

COSTA BLANCA NORTH 25,000 COPIES, 750 DISTRIBUTION POINTS

Altea El Planet, La Nucia, Polop, Finestrat, La Marina Shopping Centre, Villajoyosa, El Paraiso, Coveta Furna, Alkabir, El Campello, Muchamiel / Mutxmel, Bonalba Golf, Busot, Albir, Altea, Altea La Vella, Alfaz del Pi, Benidorrn, Poniente Beach, La Cala, Benissa, Calpe, Alcalali, Jalon, Lliber, Parcent, Benigembla, Orba, Benidoleig, Llosa, Teulada, Tabaira, Fustera and Moraira, Benitachell, Javea (Cap Nao), Javea Port, Jesus Pobre, Gata de Gorgos, Pedreguer, Ondara, La Sella Urb, La Xara, Denia, Els Poblets, Deveses Beach (Oliva), Oliva Nova, Oliva Town, Palma de Gandia, Gandia, Alqueria de la Contessa, El Verge!, Beniarbeig.

COSTA BLANCA SOUTH 30,000 COPIES 850 DISTRIBUTION POINTS

Benijofar, Benimar, Rojales, La Marquesa Golf Course, Formentera del Segura, Almoradi, Quesada, Dona Pepa, Lemon Tree Road, La Herrada, Los Montesinos, San Luis, Washington Square, El Chaparal, La Siesta, El Limonar, Torreta, Citrus Centre, Zenia Mar, La Florida, Playa Flamenca, New Los Dolses CC, La Regia, Campoamor, Cabo Roig , La Zenia, Punta Prima, Villamartin Plaza, Los Dolses, Riojas CC, Pueblo Principe, La Fuente, C.C. El Gala, Eagles Nest, San Miguel, Entre Naranjos, La Finca Golf, Algorfa, Almoradi, Benferri, La Murada, El Raso, Guardamar, El Moncayo, La Mata, Torrevieja, Habaneras, Los Altos, Lago Jardin, Los Balcones, Mar Azul, Torre de la Horadada, Pilar de la Horadada, Pinar De Campoverde, San Pedro del Pinetar, San Javier, Los Alcazeres Urb Oasis, Cabo de Palos, Playa Honda, Los Belones, Fuente-Alamo, Puerto de Mazarron, Camposol Comercial, Pinoso, La Marina Village, Santa Pola, Gran Alacant, El Altet, Alicante Airport, Alicante, Aspe, Hondon de los Nieves, La Romana, Hondon de los Frailes, Catral, Dolores, Daya Nueva.

COSTA ALMERIA 13,000 COPIES 420 DISTRIBUTION POINTS

Arboleas, Aguilas, Albox, La Concepcion, Zurgena, La Alfoquia, Partaloa, Oria, Chirivel, Velez Rubio, Taberno, Santopetar, Los Gallardos, El Pinar / Bedar, Vera, Antas, Los Lobos, San Juan, Aguilas, Huercal Overa, Urcal, Turre, Mojacar Pueblo Mojacar Playa Hill, Mojacar Playa, Garrucha, La Buganvillas, Vera Club Playa, Palomares, Villaricos, Vera Playa.

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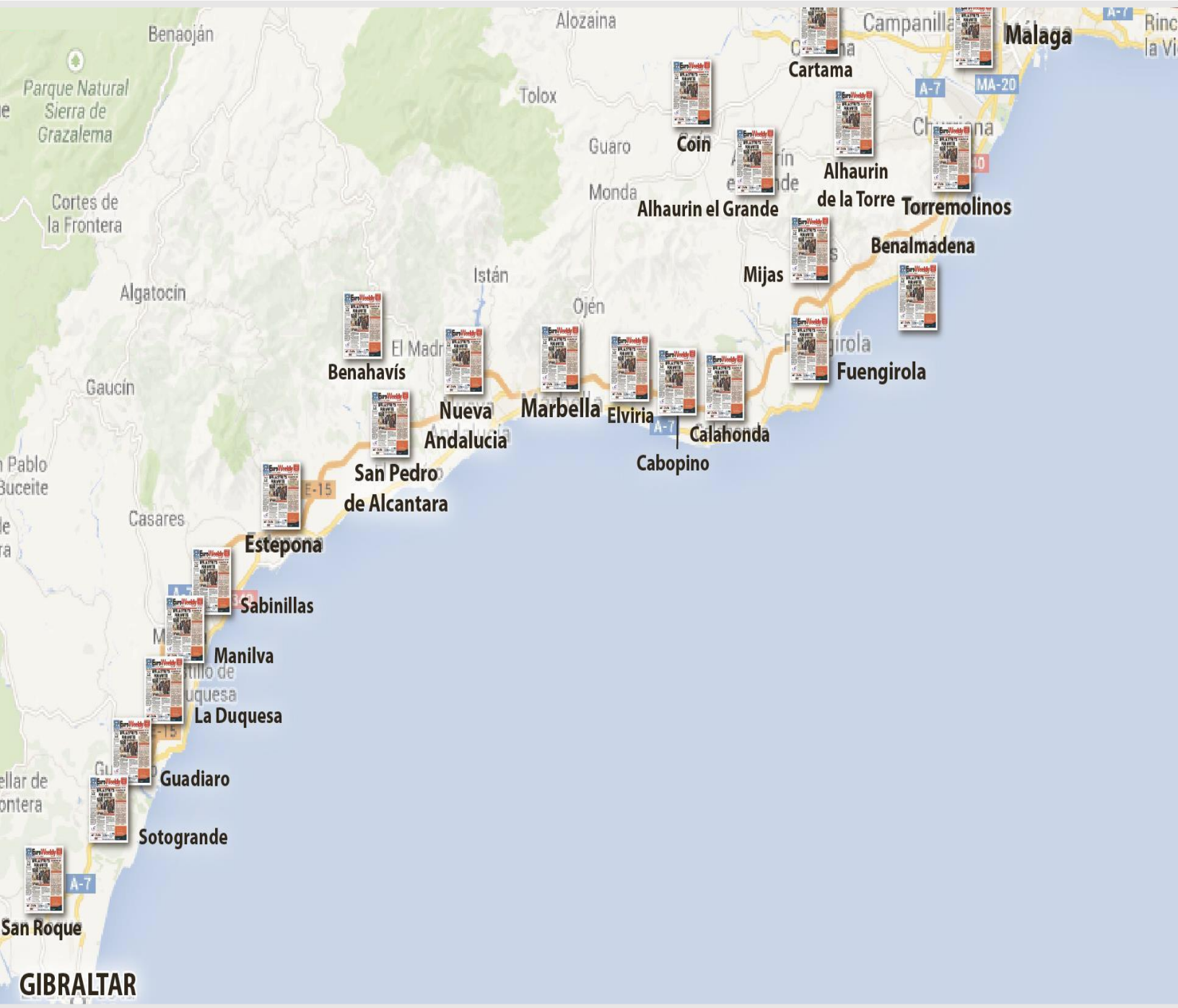
COSTA DEL SOL



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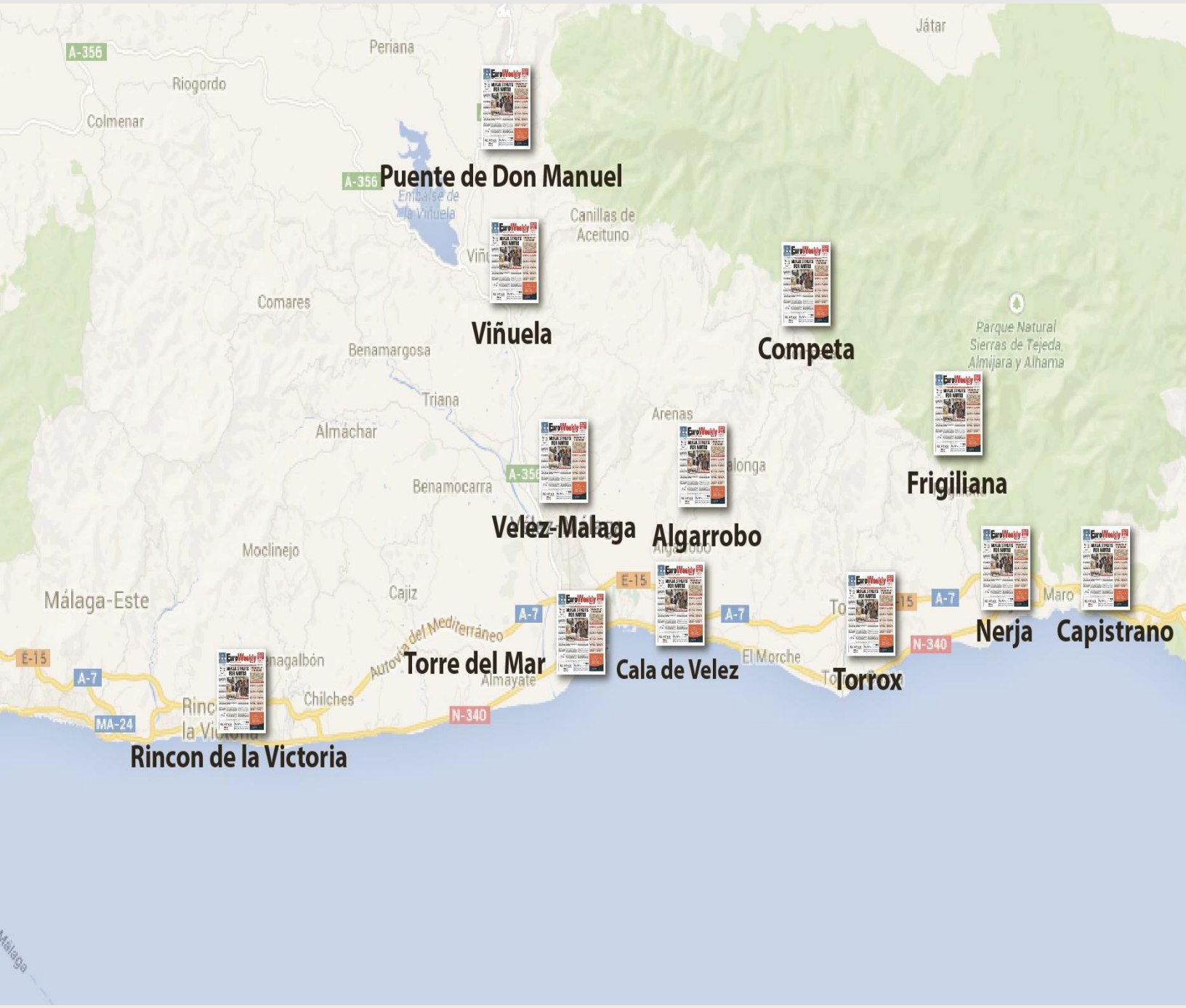

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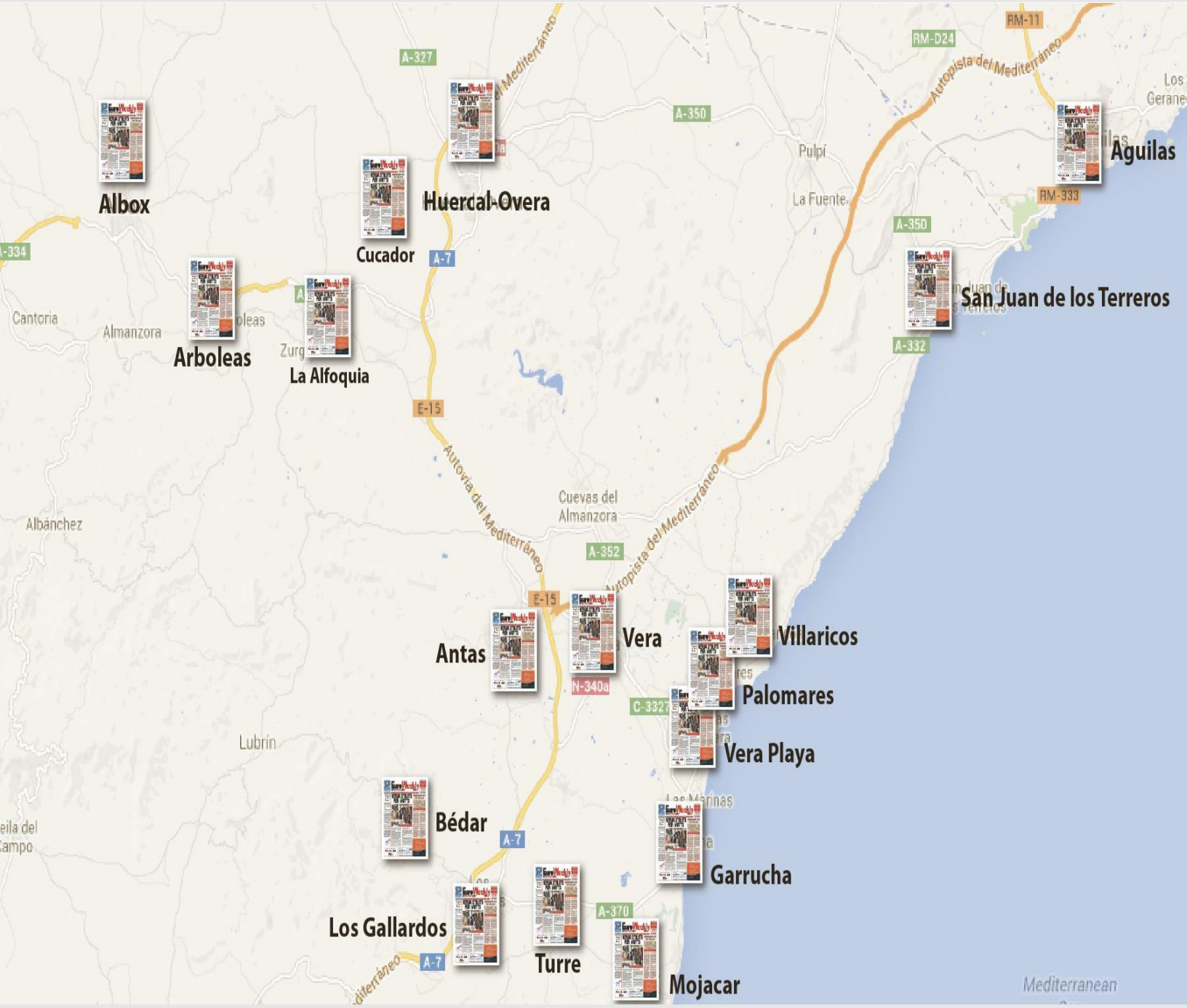

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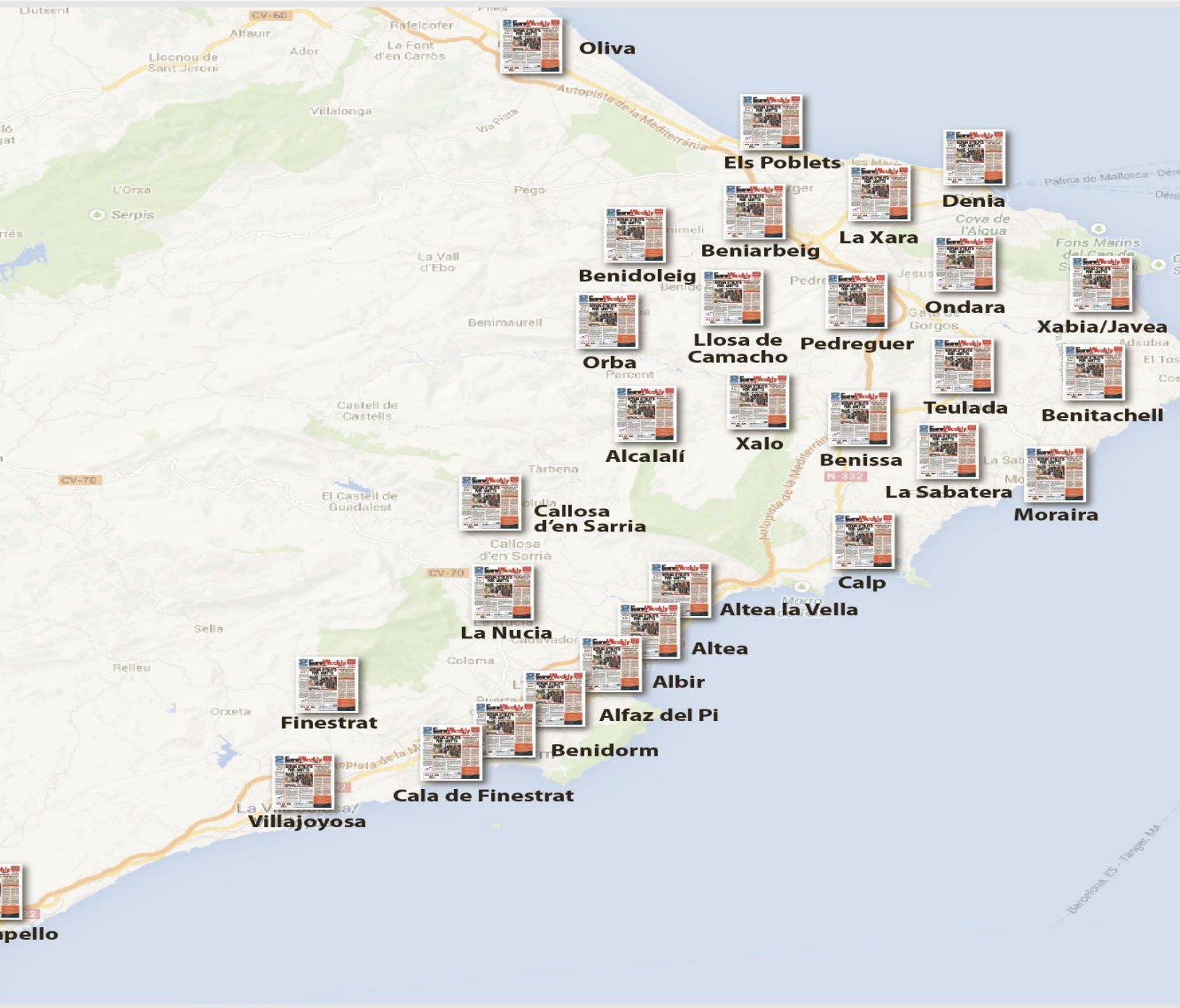

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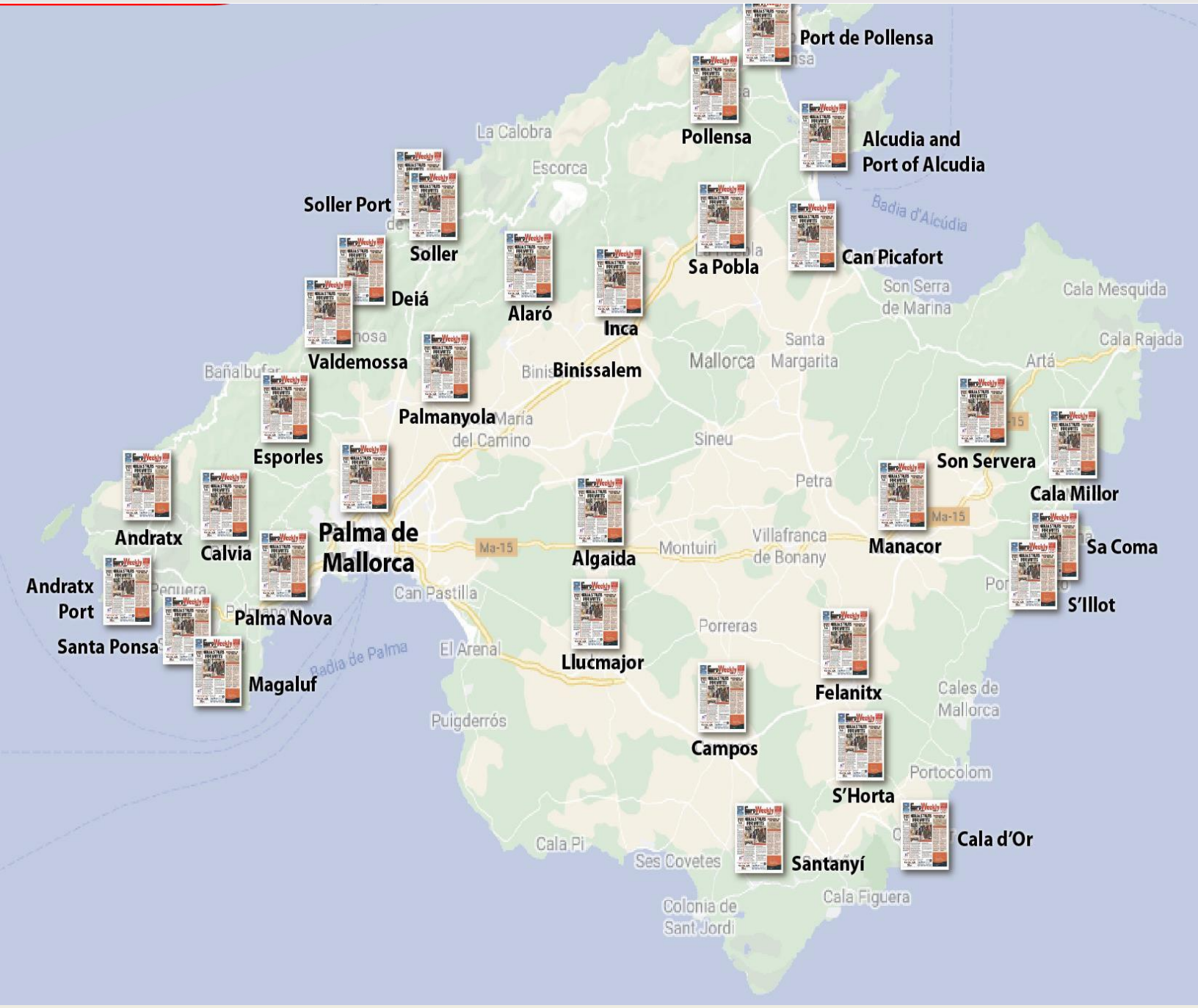

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WEB SERVICES

The Euro Weekly News- a name Google trusts

Internationally-recognised brand the Euro Weekly News started with its much-loved regional newspapers more than 20 years ago.

While newspapers have traditionally always been the backbone of the company, seeing the EWN through everything from exchange rate changes to the global recession, the Euro Weekly News has always been a company that LEADS where others follow.

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Thanks to our in-house SEO and writing teams, our website now has an amazing 2 million hits a month, a spam ranking of just 1%, and an enormous 2.7 million backlinks.

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Our Online Expertise Include:

- A full-time team of trained SEO specialists and writers with a proven track record of ranking our client articles on the first page of Google
- An in-house design team ready to make your articles, branding and images Google-ready
- A dedicated team of web developers to ensure site speed, design and technical SEO is constantly optimised

The combination of these services and the EWN´s excellent traffic and domain authority mean our services can help:

- Improve clients´ own domain authority
- Drive traffic to your site
- Bring clients targeted traffic and potential customers
- Dramatically increase brand awareness
- Target particular nationalities most desirable to the client

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Over the following pages you will find some of our most popular services to improve client´s website authority, drive them traffic and sales, and improve their brand awareness.

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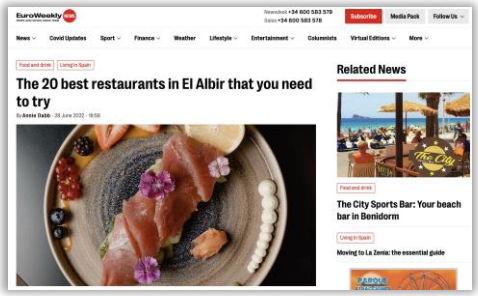
SEO Services



The Euro Weekly News´ expert, in-house SEO team are on hand to create high quality, high-ranking articles on you and your business.

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TOP 10 WEBSITE COUNTRIES

Monthly Average % of Visitors Geographically

1. Spain 37.69%
2. United Kingdom 34.38%
3. United States 8.75%
4. Ireland 2.63%
5. Canada 1.43%
6. Netherlands 1.41%
7. Germany 1.21%
8. Sweden 1.08%
9. Australia 0.89%
10. France 0.70%

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Minimum booking 3 months
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